Circle K Stores, Inc.

Executive Overview

HQ: Tempe, AZ, founded in 1951 in El Paso, TX
Industry: Convenience Stores
Solution: PDI Enterprise

Business Challenges

- Needed a single, comprehensive software solution that could intuitively integrate across all functions in the organization
- Required a solution that provided accurate, timely business intelligence and big data
- Wanted a solution that could handle high volumes while also saving the company money

Circle K completes store manager training within days, cutting training costs significantly

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Circle K most valued the relationships, the community, and the fully-integrated solutions they found with PDI.

Customer Results

Single, fully-integrated solution

Real-time big data and business intelligence

Speedy training time

Fully customizable to meet a variety of needs

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It's not just a software company. It really is a community.

– John Dailey,
Senior Manager of IT,
Circle K Stores, Inc.

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