



E-Z Mart



Executive Overview

HQ: Texarkana, TX, founded in 1970
Industry: Convenience Retail
Size: 286 Stores
Solution: PDI Pricebook Services

Business Challenges

- Pricebook process needed to be consolidated across pricebook staff, IT staff and category managers
- Needed to tighten up audit processes at a store level
- Wanted to be able to inventory by item rather than by a total dollar figure

E-Z Mart reduced its pricebook human resource needs by 80%



E-Z Mart maximized margins and improved accuracy with centralized, electronic control of retail pricing and vendor costs.



Customer Results



Centralized, electronic control of retail pricing & vendor costs



Facilitated the ability to conduct inventory audits by item



Improved audit accuracy at a store level



Optimized human resources and improved scheduling

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It saves us money,
it makes us money.

– Bubba Kirkland,
SVP of Merchandising,
E-Z Mart Stores