## PDI Commerce API

## Give customers more ways to shop without paying for it in complexity

Retailers in every sector are looking to increase market share, sometimes expanding into adjacent channels. With readily available curbside and delivery options, shoppers have more places to look for convenient shopping experiences. Convenience retailers who want to remain competitive must give shoppers a reason to keep coming back, without introducing site-level complexities that consume staff resources and bog down operations.



Synchronize your delivery channels, including order ahead sales, with one API-enabled data flow, connected to your ERP for accurate inventory, sales, electronic shelf labels, and financials.

PDI Commerce API supports diverse service models by leveraging ERP data and accounting, so your customers enjoy high quality service and you maintain effective operations and accurate accounting.



Unify Multiple Delivery Channels



Service Digital Signage & Shelf Tags



Retain and Acquire New Shoppers



Leverage ERP Data Across Services

## **API-Connected Services**

- Cashierless checkout
- Order ahead and online
- Electronic shelf labels
- Digital signage
- ERP items and financials





